

Employers:

can you name a *life-changing* event that will probably affect one out of every four of your employees and that, on average, lasts up to **18** years?

The answer: providing care and assistance to an aging parent or other family member.

- **Help your employees** meet this challenge so that they can become successful caregivers.
- **Be prepared** - become familiar with local resources that are available.
- **Attend** the upcoming **Caregiver Awareness Simulation** to get first-hand experience of what it means to be a caregiver and how you can help employees get connected and get support.



Compelling Caregiver Support Statistics:

- The 2005 U.S. Census estimate - approximately **68,000 seniors** residing in **Waukesha County**.
- On average, **only 20%** of caregivers connect with the right resources.
- **Productivity losses** to Businesses – estimated at **\$33.6 Billion** nationally for all full-time, employed caregivers – per 2006 Metlife Caregiving Cost Study.

You are invited to attend:

Caregiver Awareness Simulation *

Waking up the Community to the Role of a Caregiver

June 18, 2009 • 8:30 to 11:30AM

At Carroll University - Main Hall
100 N. East Ave, Waukesha WI

Space is limited - **please register for this special event by contacting:**

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* As presented at the 2009 American Society on Aging (ASA) / National American Society on Aging (NCOA)

This event is coordinated by: Caregiver Support Consortium Partners • Alzheimer's Association of Southeastern Wisconsin
Interfaith Senior Programs, Inc. • Carroll University • United Way in Waukesha County



www.thecaregiverconnection.org

United Way
in Waukesha County



www.unitedwaywaukesha.org